

SUCCEED WITH STRAGILITY

Stragility is a strategic planning and execution services firm that helps forward-thinking leaders bring their organization to the next level of success.

Stragility serves as an extension of your team. Our proven process—evaluate, develop, plan, execute, achieve—provides focus and strategy that yields clear, attainable goals. And our solutions are always flexible, allowing you to respond to every situation with agility and confidence.

Strategy + Agility = Stragility

PROCESS WITH PURPOSE



1. GAIN MARKET INSIGHT

Stragility dives deep into your industry. We begin by uncovering trends and identifying competition. From there, we turn our findings into recommended actions that will competitively position your organization.



2. COLLABORATE ON STRATEGY

A strategic plan is only as good as its execution. Together, we develop the right strategies, identify achievable goals, gain team alignment and focus on accountability towards accomplishing those goals.



3. TRANSFORM WITH TALENT

The right team is essential to every strategy. Stragility identifies your talent needs to deliver on your business objectives, and then provides a blueprint for successful talent development and management.

WHY STRAGILITY

Stragility is about success. Your success. Our expertise in market research, talent solutions, and strategic planning and execution, makes us the ideal partner to help you transform your company. We work with you to competitively position your business and find new ways to engage your teams and customers. Together, we elevate your game.

Stragility is a proud NYS Certified Women Business Enterprise (WBE).

OUR TEAM

Each member of the Stragility team brings a niche expertise and a proven track record to the client experience. We work together seamlessly, providing a dynamic engagement that is thorough, thoughtful, and above all, successful.



Catharine E. Potvin Brown

Founder & CEO, Lead Strategic Planning Facilitator



Brooke Elizabeth

Senior Talent Strategist & Executive Coach



Kelly Palmer

Senior Market Strategist



Lisa McGrath

Senior Talent Strategist & Executive Coach

STRAGILITY SERVICES

MARKET SOLUTIONS



- Market Research and Analysis
- Competitor Analysis
- Customer Intel

STRATEGY SOLUTIONS



- Strategic Planning
- Strategy Execution
- Management Boost

TALENT SOLUTIONS



- Workforce Planning
- Succession Planning
- Team Development
- Executive Coaching

FEEDBACK

“Our firm has been great at idea generation, but weak on overall execution. Stragility helps us eliminate distractions, get right to the heart of an issue, and provide simplified and strategic solutions. Stragility has become a key partner in our firm's progress.” - Deb Pollard, President and COO, Fenimore Asset Management

“Catharine worked with me and my leadership team to assess where we were and strategize where we want to go. Through market research analysis, planning sessions and regular meetings, she guided us on the development of our strategic plan, gave us methods to stay accountable, and helped us accomplish our goals.” - Miriam Duschane, Managing Partner, Alaant Workforce Solutions